



GRAVENSTEIN APPLE FAIR



RAGLE RANCH PARK • AUGUST 12 & 13, 2017 • SONOMA COUNTY

Farm Vendor - Booth Application

Business Name _____ CA Sellers Permit # _____

Contact Person _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Previous Apple Fair Vendor: Yes No If so, what years? _____

Product Description: All items must be grown or processed by vendor. No commercial items, buy-sell, or imports are allowed. Only products listed below may be sold at GAF. All products are subject to approval. Attach 3 photos of products and 1 of booth. Photos will not be returned. Please list any products you will be sampling.

Product Price Range: (Lowest Price) _____ (Highest Price) _____

Preferred Booth Setup Time on the hour on August 11, 2017 between 9am and 6pm:

1st choice _____ 2nd choice _____ 3rd Choice _____

Booth Dimensions & Fees: Booth size selection should reflect ALL the space you need for display, equipment, storage, and personal items. Please circle the appropriate booth dimension and corresponding fee below. Extra depth is available up to 20' total for an additional charge. Please note that we collect 10% "override" on gross sales at close of GAF. See vendor agreement for details.

TOTAL Footprint (Width X Depth):	10' x 10'	15' x 10'	20' x 10'	Fee
Member Price/ Non-Member Price:	\$200/\$350	\$250/\$400	\$300/\$450	\$ _____

Add'l Depth - No Yes 15' deep booth - \$50 extra OR 20' deep booth - \$100 extra \$ _____

**Additional depth, can be purchased for \$50 per 5' additional. Maximum depth is 20' total.*

Booth Height: _____ If any portion of your booth is taller than 8', it will be placed in an area free of tree canopies. **Please attach a diagram that clearly illustrates your booth dimensions and preferred orientation relative to pathways (store frontage versus depth).**

Vendor Admission Passes: Each vendor will be issued up to 5 wristbands per booth, to be worn by vendor and staff all day both days. Additional (discounted) passes are available for \$6/ each, if purchased prior to July 1, 2017.

_____ # of Free Passes (5 max) _____ # of Additional Passes X \$6 each = \$ _____

Electricity required? No Yes , \$75 per 120 volt/20 amp circuit \$ _____

**If more electricity is required, please call the FT office to discuss. Additional charges may apply.*

Will you need ice? No Yes , _____ # of 20lb bags at \$10/bag \$ _____

Make check payable to "Sonoma County Farm Trails" Total Enclosed: \$ _____

Special Requests: _____



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Farm Vendor Agreement

Please read and initial each section and sign/date at end of document.

All applications are due by May 1, 2017. Notice of status will be emailed to you after the juried selection process is completed, no later than June 1, 2017. Booth set-up instructions and timing details will be mailed by July 15, 2017.

We require complete applications for vendors to be considered for the fair. Please use the attached checklist to ensure your submission is complete.

Jurying

- A limited number of booth spaces are available.
- Jury selections will be based on, but limited to, the desirability of items, originality of the product(s), price-point of items, customer service policies, customer feedback, and timeliness/deadline meeting of application.
- Each application will be reviewed by the jury committee, and acceptance is not guaranteed even if you've exhibited with us before.
- If you are not accepted for the Fair, your payment check will be destroyed.
- The Gravenstein Apple Fair(GAF)/Sonoma County Farm Trails(SCFT) does not promise exclusivity on any item.

Booth Fees

- All Farm vendors must pay a 10% "Override" on their gross Fair sales to Sonoma County Farm Trails. Vendors must pay Override fees prior to leaving the Fair on Sunday, August 13th, 2017. Override fees are due and payable beginning at 6pm on-site at the Information Booth.
- Booth fees are as stated in the application. Vendors are responsible for providing all equipment, supplies, and products necessary for their booth (shade structures, tables, chairs).
- Please double-check your booth dimensions, as our layout is tight, and we will assign you exactly the footprint you've requested (not more).

Booth Locations

- Booth placement will be at the discretion of GAF/SCFT. Management reserves the right to alter booth locations and Fair layout from previous years.
- Vendors should be aware that the venue for the Fair is a county park with much of the area consisting of natural, unpaved & uneven terrain.
- We require vendors to set up their booths on Friday, August 11th, 2017. This year each vendor will be assigned a vendor set up time between 9am and 6pm. Please indicate your top three choices for your vendor set up time in the space indicated on the vendor application.

California State Resale Permit

- The State of California requires that we have a valid Sellers Permit number on file with the Fair for each vendor.

Electricity/Power

- No generators will be allowed.
- GAF/SCFT will provide electricity for an additional charge of \$75 per circuit. You must submit a request for electricity with your Vendor Application.

Public Health (If Applicable)

- All Farm vendors must comply with local health department rules and regulations. Specific information can be obtained by contacting the Sonoma County Department of Health Services. Requirements can be found at www.sonoma-county.org/health/eh/foodhome.htm
- If accepted to the Fair, you must submit a current copy of your current Sonoma County DHS health permit, if applicable.
- The Sonoma County Health Department will be present at the Fair and will inspect all food booths.

Insurance

- ALL vendors at the Gravenstein Apple Fair MUST provide a certificate of insurance for current liability insurance naming "Sonoma County Farm Trails" exactly as an "additional insured" and listing our address as PO Box 452, Sebastopol, CA 95473. No variation of the named insured on the certificate such as the Gravenstein Apple Fair, Sebastopol Apple Fair, or any other variation of the name will be accepted.
- Vendors must provide their own liability insurance which must have minimum General Liability coverage of \$1,000,000 per occurrence and \$2,000,000 aggregate.
- Please do not purchase insurance until you are accepted as a vendor to this year's Fair. Certificates of insurance are due not later than July 1, 2017.

Vendor Admission

- To gain entry to our Fair, each vendor will be issued up to 5 wristbands per booth (no exceptions), to be worn by the vendor and staff all day both days; they are waterproof. Additional, discounted wristbands are available for \$6/ each, if purchased prior to July 1, 2017.

Parking

- On-site parking is limited. One (1) Vendor Parking Area parking pass will be issued to each Vendor.
- All vehicles must follow the prescribed routes through Ragle Park.
- Vehicles and/or trailers may not be parked under trees.
- Vendor parking will be in an open field with no shade, so please pack your car accordingly.
- No overnight parking/camping is allowed in Ragle Ranch Park prior to, during, or after the Fair.

Refunds

- Requests for refunds must be made in writing to the Fair Manager (Carmen Snyder). No refunds will be granted for cancellations less than 30 days prior to the Fair.
- GAF/SCFT will not refund for conditions considered "Acts of God" (power failure, excessive wind storm, earthquake, rain, fire, etc.).

General

- Ice - GAF/SCFT will ensure availability of any ice you pre-order with your vendor application. Otherwise, a limited amount of ice will be available for sale on site at the Information Booth.
- Alcoholic beverages will be sold by Sonoma County Farm Trails ONLY.
- No one may sell Farm Trails or Gravenstein Apple Fair merchandise. The use of the Farm Trails or Gravenstein Apple Fair name or logo is strictly prohibited.
- Vendors agree to maintain the dignity and integrity of the Gravenstein Apple Fair as a "family oriented" event. The Fair reserves the sole right to ask any vendor, its employees, or volunteer workers to leave the Fair, if it is deemed that they are not acting in the best interest of the Fair.
- No products may be handed out FREE to the public during the Fair without prior approval & authorization of the Fair.
- The Gravenstein Apple Fair reserves the right to deny sale of items that have not been listed on the Vendor Application.
- Pets of any kind are not permitted anywhere at Ragle Ranch Park during the operation of the Gravenstein Apple Fair. Only licensed "Service Animals" are exempt and allowed within the Park.
- All booths are expected to be "open" during Fair hours: Saturday August 12th, 2017, 10am until 6pm, & Sunday August 13th, 2017, 10am until 6pm. Vendors may begin dismantling booths at 6pm, Sunday August 13th, 2017 and for safety reasons, may begin loading out not earlier than 7pm, Sunday, August 13th, 2017.
- Straw will be available for rent at \$5/bale on site.
- Smoking is not permitted on site.

Acknowledgement

I (we) have read and agree to the "Vendor Agreement" for the 2017 Gravenstein Apple Fair. I understand this application is for consideration only, and does not guarantee selection to participate in the Gravenstein Apple Fair.

Vendor Signature

Name of Business

Date

Farm Vendor – Application Checklist

Application Package is due by May 1, 2017 and MUST include the following to be considered:

- Booth Application (completed)
- Vendor Agreement (signed)
- Booth & Product Photos
- Booth Diagram
- Checks for Fees Made Payable to “Sonoma County Farm Trails”