



# GRAVENSTEIN APPLE FAIR 2014

SERVING SONOMA COUNTY FARMS



Ragle Ranch Park • Sebastopol

August 9 & 10

## Farm Vendor - Booth Application

Business Name \_\_\_\_\_ CA Resale Permit # \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Previous Apple Fair Vendor: Yes  No  If so, what years? \_\_\_\_\_

**Product Description:** All items must be grown or processed by vendor. No commercial items, buy-sell or imports are allowed. Only items listed below may be sold at GAF. All items are subject to approval. Attach 3 photos of products and 1 of booth. (Photos will not be returned). Please list any products you will be sampling.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Product Price Range: (Lowest Price) \_\_\_\_\_ (Highest Price) \_\_\_\_\_

**Booth Dimensions & Fees:** Booth size selection should reflect all the space you need for display, equipment, storage, and personal property. Please circle the appropriate booth dimension and corresponding fee below. Extra depth is available up to 20' for an additional charge. All Farm vendors must pay a 10% override on their gross Fair sales to Sonoma County Farm Trails.

Width X Depth	10' x 10'	15' x 10'	20' x 10'	Fee
Member Price/ Non-Member Price	\$150/\$350	\$200/\$400	\$250/\$450	\$ _____
Add'l Depth - Yes <input type="checkbox"/> No <input type="checkbox"/>	15' depth - \$50 extra	20' depth - \$100 extra		\$ _____

Booth Height: \_\_\_\_\_ If any portion of your booth is taller than 8', it will be placed in an area free of tree canopies.

Please attach a diagram that clearly illustrates your booth dimensions and preferred orientation relative to pathways (store frontage versus depth).

**Vendor Admission Passes:** Each vendor will be issued 5 wristbands per booth, to be worn by vendor and staff all day both days. Additional (discounted) passes are available for \$6/ each, if purchased prior to July 1, 2014.

\_\_\_\_\_ # of Additional Passes X \$6 each = \$ \_\_\_\_\_

Will you need electricity? – add'l charge of \$75 per 20A/110V circuit - Yes  No  \$ \_\_\_\_\_

**Total Enclosed:** Make check payable to "Sonoma County Farm Trails" \$ \_\_\_\_\_



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## Farm Vendor Agreement

All applications are due by May 1, 2014. Notice of status will be emailed to you after the juried selection process is completed, no later than June 1, 2014. Fair passes and booth set-up instructions will be mailed by July 15, 2014.

NO APPLICATIONS WILL BE CONSIDERED WITHOUT COMPLETE PAPERWORK!

### Jurying

- A limited number of booth spaces are available.
- Each application will be reviewed by the jury committee, and acceptance is not guaranteed even if you've exhibited with us before.
- If you are not accepted for the Fair, your payment check will be destroyed.
- The Gravenstein Apple Fair/Sonoma County Farm Trails does not promise exclusivity on any item.

### Booth Fees

- Booth fees are as stated in the application. Vendors are responsible for providing all equipment, supplies, and products necessary for their booth (shade structures, tables, chairs).

### Booth Locations

- Booth placement will be at the discretion of The Gravenstein Apple Fair/Sonoma County Farm Trails. The Gravenstein Apple Fair/Sonoma County Farm Trails reserves the right to alter booth locations and Fair layout from previous years.
- Vendors should be aware that the venue for the Fair is a County Park with much of the area consisting of natural, unpaved & uneven terrain.

### California State Resale Permit

- The State of California requires a valid Sales Tax Permit on file with the Fair.

### Electricity/Power

- No generators will be allowed.
- The Gravenstein Apple Fair/Sonoma County Farm Trails will provide electricity for an additional charge of \$75 per 20A/110V circuit. You must submit a request for electricity with your Vendor Application.

### Public Health

- All Farm Vendors must comply with local health department rules and regulations. Specific information can be obtained by contacting the Sonoma County Department of Health Services. Requirements can be found at [www.sonoma-county.org/health/eh/foodhome.htm](http://www.sonoma-county.org/health/eh/foodhome.htm)
- If accepted to the Fair, you must submit a current copy of your health permit, if applicable.
- The Sonoma County Health Department will be present at the Fair and will inspect all food booths.

**Insurance**

- ALL Vendors at the Gravenstein Apple Fair MUST provide a certificate of insurance for current liability insurance naming "Sonoma County Farm Trails" exactly as an "additional insured" and listing our address as PO Box 452, Sebastopol, CA 95473. No variation of the named insured on the certificate such as the Gravenstein Apple Fair, Sebastopol Apple Fair, or any other variation of the name will be accepted.
- Vendors can provide their own liability insurance (which must have a minimum of \$1,000,000 coverage), or apply for coverage through Sonoma County Farm Trails.
- Sonoma County Farm Trails is not a licensed insurance broker, nor is it selling/soliciting insurance for any company or broker.
- \* Please do not purchase insurance until you are accepted as a vendor to this year's Fair.

**Vendor Admission**

- To gain entry to our Fair, each vendor will be issued 5 wristbands per booth (no exceptions), to be worn by vendor and staff all day both days (they are waterproof). Additional, discounted wristbands are available for \$6/ each, if purchased prior to July 1, 2014.

**Parking**

- On-site parking is limited. Two (2) Vendor Parking Area parking passes are issued to each Vendor.
- No overnight parking/camping allowed in Ragle Ranch Park prior to, during, or after the Fair.

**Refunds**

- Requests for refunds must be made in writing to the Fair Manager (Carmen Snyder). No refunds will be granted for cancellations less than 30 days prior to the Fair.
- Farm Trails - GAF will not refund for conditions considered "Acts of God" (power failure, excessive wind storm, earthquake, rain, fire, etc.).

**General**

- Ice - Farm Trails - GAF will have a limited amount of ice for sale for Vendors.
- Alcoholic beverages will be sold by Sonoma County Farm Trails ONLY.
- No one may sell Farm Trails or Gravenstein Apple Fair merchandise. The use of the Farm Trails or Gravenstein Apple Fair name or logo is strictly prohibited.
- Vendors agree to maintain the dignity and integrity of the Gravenstein Apple Fair as a "family oriented" event. The Fair reserves the sole right to ask any Vendor, its employees, or volunteer workers to leave the Fair, if it is deemed (by the Fair Manager) that they are not acting in the best interest of the Fair.
- No products may be handed out FREE to the public during the Fair without prior approval & authorization of the Fair.
- The Gravenstein Apple Fair reserves the right to deny sale of items that have not been listed on the Vendor Application.
- Pets of any kind are not permitted at Ragle Ranch Park during the operation of the Gravenstein Apple Fair. Only licensed "Service Animals" are exempt and allowed within the Park.
- All booths are expected to be "open" during Fair hours.
- Straw will be available for rent at \$5/bale on site.

**Acknowledgement**

I (we) have read and understand the "Vendor Agreement" for the Gravenstein Apple Fair.

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Date

## Farm Vendor – Application Checklist

**Application Package is due by May 1, 2014 and MUST include the following to be considered:**

- Booth Application (completed)
- Vendor Agreement (signed)
- Booth & Product Photos
- Booth Diagram
- Check for Fees including Cleaning Deposit made payable to “Sonoma County Farm Trails”

\* Proof of Liability Insurance will be required upon acceptance. You may also purchase coverage through Sonoma County Farm Trails.