



Dear Applicants,

Please read the application and agreement carefully, as there are a few significant changes, especially the following:

* We've extended the closing of GAF on **Sunday, August 9th, until 6 PM**. We're hoping this adjustment will boost your sales and make for a more lucrative Sunday.

*Farm Trails has been working with Sonoma County Parks to care for the aging beautiful oak grove and to replant for the future. In order to minimize the compaction of tree roots, we are required to **limit vehicular traffic around the park**. The Parks Department will create a vehicle pathway looping through Ragle Park, which all cars must follow. This means that **you will not be able to drive right up to your booth to unload**. We'll get you as close as possible to your site, but you will need to carry or cart your items. Additionally, **no cars or trailers may drive or park under trees**. The vendor parking will be in an open field without shade, so please be mindful of what you leave in your car (no pets!).

*Because of the new vehicle restrictions, we are revising the check-in process. We will receive vendors in shifts between 9am - 6pm on Friday, August 7th. There is a spot on the application for you to let us know your preferred times of arrival. We'll do our best to accommodate your schedule. Whenever possible, we'll place accepted returning vendors in their desired locations.

GAF is a juried show. All applications will be reviewed by our vendor selection committee. Previous acceptance does not guarantee inclusion in GAF 2015. We will continue to give preference to local vendors and products.

We're excited to introduce our wonderful new Vendor Coordinator, Lynn Esposti. She'll be your GAF liaison throughout the process. Please direct any inquiries to her at gafvendors@sonic.net or call 707- 861-0081.

We have an excellent, seasoned team already assembled to create a fabulous, successful and well-orchestrated weekend. We look forward to another high-quality home-spun event that celebrates Sonoma County's finest offerings: food, arts, crafts, music, and, of course, everything apple. We look forward to receiving your applications!

All Best,

A handwritten signature in blue ink that reads "Carmen Snyder".

Carmen
GAF Manager



Ragle Ranch Park • Sebastopol

August 9 & 10

Food Vendor - Booth Application

Business Name _____ CA Sellers Permit # _____

Contact Person _____ Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Email _____ Website _____

Previous Apple Fair Vendor: Yes No If so, what years? _____

Product Description: Please list from whom you will source ingredients (local is preferred) and if you have organic/hormone free/gluten free/certified humane/etc. options. Applicants must attach a sample menu with prices for all items to be sold at Fair, including beverages. Also provide 1 photo of booth and 3 photos of prepared food plates. Photos will not be returned.

Product Price Range: (Lowest Price) _____ (Highest Price) _____

Preferred Booth Setup Time on the hour on August 7, 2015 between 9am and 6pm:

1st choice _____ 2nd choice _____ 3rd Choice _____

Booth Dimensions & Fees: Booth size selection should reflect all the space you need for display, equipment, storage, and personal property. Please circle the appropriate booth dimension and corresponding fee below. Please attach a diagram that clearly illustrates your booth dimensions and preferred orientation relative to pathways (store frontage versus depth). Additional depth, up to 20' total, can be purchased for \$100 extra.

Width X Depth	10' x 10'	15' x 10'	20' x 10'	Fee
Member Price/Non-Member Price	\$450/\$650	\$700/\$900	\$1000/\$1200	\$ _____

Additional Depth - Yes No 20' Total Depth 20' - \$100 Total Depth 30' - \$200 \$ _____

Booth Height: _____ If any portion of your booth is taller than 8', it will be placed in an area free of tree canopies.

Vendor Admission Passes: Each vendor will be issued 5 wristbands per booth, to be worn by vendor and staff all day both days. Additional (discounted) passes are available for \$6/ each, if purchased prior to July 1, 2015.

_____ # of Additional Passes X \$6 each = \$ _____

Damage & Cleaning Deposit: \$ 250

Will you need electricity? – add'l charge of \$75 for each 20A/110V circuit - Yes No \$ _____

Will you need water? Yes No

Will you need ice? Yes No _____ # of 20lb bags at \$10/bag \$ _____

Will you purchase insurance from Farm Trails? – add'l charge of \$80 - Yes No \$ _____

Make check payable to "Sonoma County Farm Trails" Total Enclosed: \$ _____



Ragle Ranch Park • Sebastopol

August 8 & 9

APPLICATION FOR INSURANCE SERVICES

Vendor Name _____
 Business Name _____ Phone _____
 Mailing Address _____
 City _____ State _____ Zip _____

Event Dates:

Vendor Load-In:August 7, 2015
 Gravenstein Apple Fair Open to the Public:August 8 - 9, 2015

Single Event Coverage:

General Liability Aggregate Limit (other than products completed operations).....\$2,000,000
 Products Completed Operation.....\$1,000,000
 Personal and Advertising\$1,000,000
 Each Occurrence.....\$1,000,000
 Fire Damage Limit.....\$50,000
 Medical Expense Limit.....\$0

Premium - \$80.00 per Vendor (includes Broker fee)

Please make the premium check out to Sonoma County Farm Trails.

NOTE: This proposal is not a legal interpretation of coverage afforded and is intended only as a brief description of premium. In the event of loss, all terms, conditions and exclusions of the policy will apply. Agent and agency cannot affect coverage; only insurance company can issue coverage. Entire premium is fully earned upon policy inception.

I, the undersigned understand and accept terms contained in this insurance coverage proposal.

Vendor Signature

Name of Business

Date



Ragle Ranch Park • Sebastopol

August 8 & 9

Food Vendor Agreement

All applications are due by May 1, 2015. Notice of status will be emailed to you after the juried selection process is completed, no later than June 1, 2015. Fair passes and booth set-up instructions will be mailed by July 15, 2015.

We require complete applications for vendors to be considered for the fair. Please use the attached checklist to ensure you are including all we require.

Jurying

- A limited number of booth spaces are available.
- Jury selections will be based on, but limited to, the desirability of items, originality of the product(s), price-point of items, customer service policies, customer feedback, and timeliness/deadline meeting of application.
- Each application will be reviewed by the jury committee, and acceptance is not guaranteed even if you've exhibited with us before.
- If you are not accepted for the Fair, your payment check will be destroyed.
- The Gravenstein Apple Fair/Sonoma County Farm Trails does not promise exclusivity on any food or beverage item.

Booth Fees

- Booth fees are as stated in the application. Vendors are responsible for providing all equipment, supplies, and products necessary for their booth (shade structures, tables, chairs).
- Cleaning deposits will be refunded not later than September 1st, 2015 if the space in and around the vendor's booth is left clean & free of debris & waste oil & food at the conclusion of the Fair.

Booth Locations

- Booth placement will be at the discretion of The Gravenstein Apple Fair/Sonoma County Farm Trails. The Gravenstein Apple Fair/Sonoma County Farm Trails reserves the right to alter booth locations and Fair layout from previous years.
- Vendors should be aware that the venue for the Fair is a county park with much of the area consisting of natural, unpaved, & uneven terrain.
- We require vendors to set up their booths on Friday, August 7th, 2015. This year each vendor will be assigned a vendor set up time between 9am and 6pm. Please indicate your top three choices for your vendor set up time in the space indicated on the vendor application.

California State Resale Permit

- The State of California requires that we have a valid Sellers Permit number on file with the Fair for each vendor.

Electricity/Power

- No generators will be allowed.
- The Gravenstein Apple Fair/Sonoma County Farm Trails will provide electricity for an additional charge of \$75 per 20A/110V circuit. You must submit a request for electricity with your Vendor Application.

Public Health

- All Food Vendors must comply with local health department rules and regulations. Specific information can be obtained by contacting the Sonoma County Department of Health Services. Requirements can be found at www.sonoma-county.org/health/eh/foodhome.htm
- If accepted to the Fair, you must submit a current copy of your current Sonoma County DHS health permit.
- The Sonoma County Health Department will be present at the Fair and will inspect all food booths.

Fire Safety

- Food Vendors must comply with all local fire department requirements for fire safety. Compliance information will be provided to Vendors upon acceptance to the Fair.

Insurance

- ALL vendors at the Gravenstein Apple Fair MUST provide a certificate of insurance for current liability insurance naming "Sonoma County Farm Trails" exactly as an "additional insured" and listing our address as PO Box 452, Sebastopol, CA 95473. No variation of the named insured on the certificate such as the Gravenstein Apple Fair, Sebastopol Apple Fair, or any other variation of the name will be accepted.
- Vendors can provide their own liability insurance which must have minimum General Liability coverage of \$1,000,000 per occurrence and \$2,000,000 aggregate, or apply for coverage through Sonoma County Farm Trails at a cost of \$80 for this event only. If so desired, please complete the attached vendor insurance application and include payment for insurance through us with your vendor application. If you are not accepted to the Fair, this check will be destroyed and no insurance will be purchased on your behalf.
- Sonoma County Farm Trails is not a licensed insurance broker, nor is it selling/soliciting insurance for any company or broker.
- Unless you are applying for insurance through Sonoma County Farm Trails, please do not purchase insurance until you are accepted as a vendor to this year's Fair. Certificates of insurance are due not later than July 1, 2015.

Vendor Admission

- To gain entry to our Fair, each vendor will be issued 5 wristbands per booth (no exceptions), to be worn by vendor and staff all day both days; they are waterproof. Additional, discounted wristbands are available for \$6/ each, if purchased prior to July 1, 2015.

Parking

- On-site parking is limited. One (1) Vendor Parking Area parking pass will be issued to each Vendor.
- All vehicles must follow the prescribed routes through Ragle Park.
- Vehicles and/or trailers may not be parked under trees.
- Vendor parking will be in an open field with no shade, so please pack your car accordingly.
- Only registered service dogs will be allowed at the Fair.
- No overnight parking/camping allowed in Ragle Ranch Park prior to, during, or after the Fair.

Refunds

- Requests for refunds must be made in writing to the Fair Manager (Carmen Snyder). No refunds will be granted for cancellations less than 30 days prior to the Fair.
- The Gravenstein Apple Fair/Sonoma County Farm Trails will not refund for conditions considered "Acts of God" (power failure, excessive wind storm, earthquake, rain, fire, etc.).

General

- Please note that Gravenstein Apple Fair/Sonoma County Farm Trails may require all food vendors to use only compostable serving ware (plates, cups, etc).
- Ice - Farm Trails - GAF will ensure availability of any ice you pre-order with your vendor application. Otherwise, a limited amount of ice will be available for sale on site at the Information Booth.
- Alcoholic beverages will be sold by Sonoma County Farm Trails ONLY.
- No one may sell Farm Trails or Gravenstein Apple Fair merchandise. The use of the Farm Trails or Gravenstein Apple Fair name or logo is strictly prohibited.

- Vendors agree to maintain the dignity and integrity of the Gravenstein Apple Fair as a “family oriented” event. The Fair reserves the sole right to ask any vendor, its employees, or volunteer workers to leave the Fair, if it is deemed that they are not acting in the best interest of the Fair.
- No products may be handed out FREE to the public during the Fair without prior approval & authorization of the Fair.
- The Gravenstein Apple Fair reserves the right to deny sale of items that have not been listed on the Vendor Application.
- Pets of any kind are not permitted at Ragle Ranch Park during the operation of the Gravenstein Apple Fair. Only licensed “Service Animals” are exempt and allowed within the Park.
- All booths are expected to be “open” during Fair hours: Saturday August 8th, 2015, 10am until 6pm, & Sunday August 9th, 2015, 10am until 6pm. Vendors may begin dismantling booths at 6pm, Sunday August 9th, 2015 and for safety reasons, may begin loading out not earlier than 7pm, Sunday, August 9th, 2015.
- Straw will be available for rent at \$5/bale on site.

Acknowledgement

I (we) have read and agree to the “Vendor Agreement” for the 2015 Gravenstein Apple Fair. I understand this application is for consideration only, and does not guarantee selection to participate in the Gravenstein Apple Fair.

Vendor Signature

Name of Business

Date

Food Vendor – Application Checklist

Application Package is due by May 1, 2015 and MUST include the following to be considered:

- Booth Application (completed)
- Vendor Agreement (signed)
- Booth & Product Photos
- Menu with Pricing
- Booth Diagram
- Farm Trails Liability Insurance Application (completed if necessary)
- Checks for Fees Including Cleaning Deposit Made Payable to “Sonoma County Farm Trails”